



For Immediate Release
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SQUAW VALLEY USA & JONNY MOSELEY HOST 2009 SPRINT US FREESTYLE CHAMPIONSHIPS

March 26 - March 29, 2009

[Squaw Valley USA] March 12, 2009 - Squaw Valley USA and Jonny Moseley are set to host the nation's top Mogul and Halfpipe skiers for the 2009 Sprint US Freestyle Championships, March 26 - March 29, 2009. With the 2010 Winter Olympics quickly approaching, visitors to Squaw Valley during US Freestyle Championships have the rare opportunity to watch the freestyle skiers who will be representing the US at the Vancouver Olympics in action. In addition to world-class competitions, US Freestyle Championships brings on and off-hill entertainment for all to enjoy. A Friday night party at 22 Bistro, a live hip hop pool party on top of the mountain, and a Saturday night concert at the Olympic Village Lodge are all part of Sprint US Freestyle Championships weekend at Squaw Valley USA.

Of hosting US Freestyle Championships, Olympic Valley Freestyle-Freeride Team Head Coach, Nat Schirman says, "It's been 22 years since we have hosted Freestyle Nationals, and with an Olympic year coming up, there could not be a more exciting time to bring it back to Squaw. Squaw Valley is a founding venue for freestyle skiing; we are honored to keep the tradition alive and to share this prestigious event with the community."

Friday, March 27 is Mogul Competition day and since Squaw Valley's mogul course is located at the base of the mountain, spectators do not need a lift ticket to watch the premier US Mogul skier showdown on Red Dog Face. Ladies' and Men's qualification and finals takes place all day, beginning with Ladies' Qualifications at 9:30 am and Ladies' and Men's Mogul Finals from 1:15 to 2:15 pm. The day's festivities commence in the Village Event Plaza for the Mogul Awards at 4 pm, followed by US Freestyle Championships Opening Ceremonies at 5 pm.

The celebration heats up Friday evening at the Village at Squaw's hottest new après and dinner spot, 22 Bistro & Bar. Everyone is invited to mingle with competitors and freestyle skiing greats with Chef's specials, drink specials, and select specials from the menu from 7 to 10 pm. Twenty Two bartenders will step aside as freestyle skiing legends, like Brad Holmes, take over as guest bartenders for the evening.

On Saturday, March 28, US Freestyle Championships moves up the mountain for Men's and Ladies' Halfpipe Competition in the Monster Park at Riviera. Both Ladies' and Men's Halfpipe kicks off with Qualifications from 9:30 to 11 am and Finals from 12:30 to 1:30 pm, with Halfpipe Awards taking place in the Riviera Park immediately following the competition.

Saturday, March 28, Monster Energy and Alice 97.3 present Live Hip Hop with San Francisco MC, Goodword at the High Camp Lagoon & Spa, el. 8200'. Influenced by Tribe Called Quest, De La Soul, The Ruler and Slick Rick, Good Word delivers fresh songs with mind blowing lyrics, unforgettable beats, and catchy hooks you hope stick in your head. The "underground/independent" hip hop MC has performed in over 40 different cities across the US, and the popularity of albums like, "Coulda Been That," and "The Thanks Martin Mixtape" are spreading the good word to hip hop enthusiasts everywhere. Skiers, riders, and spectators can vibe poolside to the beats and lyrics of Goodword from 2 to 5 pm. The pool party is free with a lift ticket or season pass. www.goodword.us

The 2009 US Freestyle Championships' antics reignite Saturday night with Matt Reardon's Rock & Ride Tour with special guest SubjektToChange. Matt Reardon, professional skier by day and rock star by night, delivers masterful melodic jam and rock, choreographed to footage of top action sport athletes. Doors open at 8:30 pm and the show starts at 9 pm. Tickets are \$10 and all concert-goers must be 21 & up with valid ID. www.reardon-music.com

The final day of competition, Sunday March 29 is Ladies' and Men's Dual Moguls on Red Dog Face. Qualifications begin at 9:45 am and Finals for both Ladies and Men are from 1 to 2:30 pm. Dual Moguls Awards are from 4 to 4:30 pm. In between Dual Mogul Finals and Awards, from 3 to 4 pm, all lift ticket and season passholders are invited to test their bump skiing skills against a friend or celebrity at the "Celebrity Grudge Match."

2009 SPRINT US FREESTYLE CHAMPIONSHIPS SCHEDULE

*Event requires a lift ticket, Cable Car ticket, or spectator walking ticket

Thursday, March 26

- 10 am - 2 pm: Ski Halfpipe Official Training, Monster Park at Riviera*
- 10:30 am - 2 pm: Mogul Open Session Inspection and Training, Red Dog Face

Friday, March 27: Mogul Competition

- 8:30 - 10:15 am: Ladies Mogul Training and Qualifications, Red Dog Face
- 9 am - 1 pm: Ski Halfpipe Official Training, Monster Park at Riviera *
- 10:30 am-12:15 pm: Men's Mogul Training and Qualifications, Red Dog Face
- 12:30-2:15 pm: Ladies & Men's Mogul Finalist Training & Mogul Finals, Red Dog Face
- 4 - 4:30 pm: Awards, Village at Squaw Valley Events Plaza
- 5-7 pm: Opening Ceremonies hosted by Jonny Moseley, Village at Squaw Valley Events Plaza
- 7:30 pm: 22 Bistro & Bar Après Party (dinner, apps and drink specials with special guest bartenders)

Saturday, March 28: Ski Halfpipe

- 8:15 -11:30 am: Ladies and Men's Ski Halfpipe qualifications 7 training, Riviera Park*
- 12:30 -2:15 pm: Ladies and Men's Ski Halfpipe finals & Awards, Monster Park at Riviera*
- 2-5 pm: Live Hip Hop Pool Party with Goodword, High Camp Lagoon & Spa, FREE with lift ticket or season pass*
- 9:30 pm: Matt Reardon Rock & Ride Tour at Olympic Village Lodge, \$10 tickets, ages 21 & up

Sunday, March 29: Dual Moguls

- 8:30 am - 12:45 pm: Ladies and Men's Dual Moguls Training & Qualifications, Red Dog
- 1 pm - 2:30 pm: Ladies and Men's Dual Moguls Finals, Red Dog Face
- 3 pm – 4 pm: Celebrity Grudge Match (challenge celebrities to a mogul dual), Red Dog Face*
- 4 pm - 4:30 pm: Awards, Village at Squaw Valley Event Plaza
- 6:30 pm: Banquet Dinner (private), Olympic Village Lodge

Attending Media: The press room, located in the Olympic Village Lodge – Creekside Room, is open daily from 8 am to 5 pm for credential pick-up and press information.

More Information on US Freestyle Championships is available on www.usskiteam.com.

The most up-to-date resort conditions, operation schedules, events and live mountain cams are available on www.squaw.com.

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Site of the VIII Winter Olympic Games, Squaw Valley USA is located five miles north of Lake Tahoe along the Truckee River on Highway 89. The year-round resort offers 4,000 acres of lift served terrain including half pipes and terrain parks, ice-skating, snowtubing, indoor rock climbing, an Olympic Winter Games Museum, shopping, dining and more. For more information call 530-583-6985, or visit www.squaw.com.

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Thank you.

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